



**ASIA INTERACTIVE TRAVEL EXPO**



**SETIA CITY**  
CONVENTION CENTRE

BEYOND CONVENTIONS



**7 - 9 JUNE 2024, HALL 2**  
**SETIA CITY CONVENTION CENTRE**

**EXCLUSIVE TRAVEL DEALS**

**REGISTER NOW!**





## ABOUT THE ORGANIZER



A dedicated travel company focused on creating innovative experiences worldwide, elevating travel enjoyment and excitement for consumers. We are a new, modern travel agency with brilliant ideas and concepts capable of taking tourism to the next level



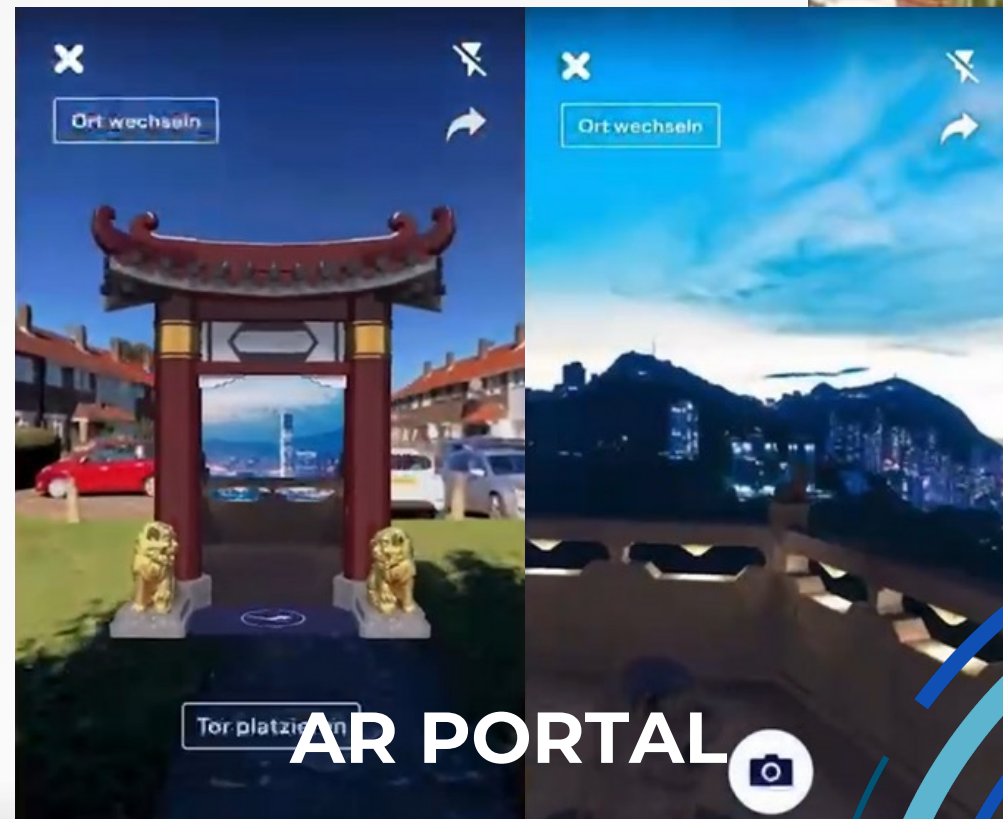
With more than 20 years of experience in exhibition, experiential events, and conceptual design, we are the creative minds behind awe-inspiring event designs that capture your vision and breathe life into your dreams. Decoration Fabrication: Crafting intricate and breathtaking decor is our passion. Our team of artisans brings your event spaces to life with exquisite decorations



# 1<sup>st</sup> ASIA INTERACTIVE TRAVEL EXPO

Leading Asia Interactive Travel Expo redefines tourism with cutting-edge AI technology, offering immersive VR and AR experiences. Beyond traditional approaches, we boost sales through live package selling and bidding, amplified by top influencers reaching the entire Malaysian audience.

Immersion Partner:







**SETIA CONVENTION CENTRE**



**SETIA CONVENTION  
& EXHIBITION HALL  
7, 8 & 9 June 2024**



**EXPECTED CROWD**  
10000 PAX for 3 days



## DISCOVER THE BEST OF ASIA

Collective of Asia's Best Experiences and Offerings to satisfy the travel bugs

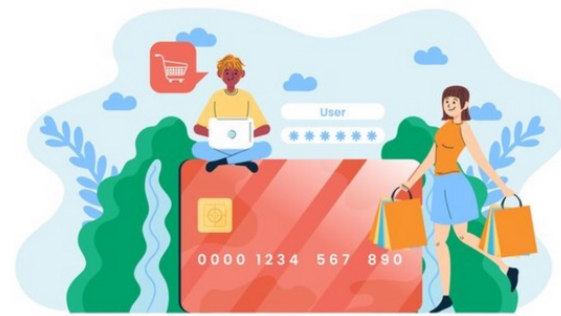
SOUTHEAST ASIA	Brunei	Cambodia	Indonesia	Laos	Malaysia	Myanmar	EASTERN ASIA	China	Japan	Korea	Mongolia	Taiwan	
	Philippines	Singapore	Thailand	Timor-leste	Vietnam								
SOUTHERN ASIA	Bangladesh	Afghanistan	Bhutan	India	Iran	Maldives	WESTERN ASIA	Armenia	Azerbaijan	Bahrain	Cyprus	Georgia	Turkey
	Nepal	Pakistan	Sri Lanka					Yemen	Jordan	Kuwait	Lebanon	Oman	Palestine
								Qatar	Saudi Arabia	United Arab Emirates			
CENTRAL ASIA	Kazakhstan	Kyrgyzstan	Russia	Tajikistan	Turkmenistan	Uzbekistan							







## TARGETED EXHIBITOR



**Bank Card**



**Supplementary Partners**



**Travel Agency**



**Travel Insurance**



**Travel Accessories**



**Online Travel Booking Platform Ticketing / Hotel / Airlines**



## BOOTH SPECIFICATIONS



Each standard shell scheme booth (3m x 3m) with 2.5m height includes the following:

- 350 mm Fascia board with exhibitors' booth number, name, and **KPL/KPK number** (for Travel Agencies)
- 2x units fluorescent lights • 1x unit 13-amp electrical point • 1x information desk
- 2x folding chairs • 1x wastepaper basket • Needle-punch carpet flooring (booth area only)

## ALTERNATIVE BOOTH OPTIONS

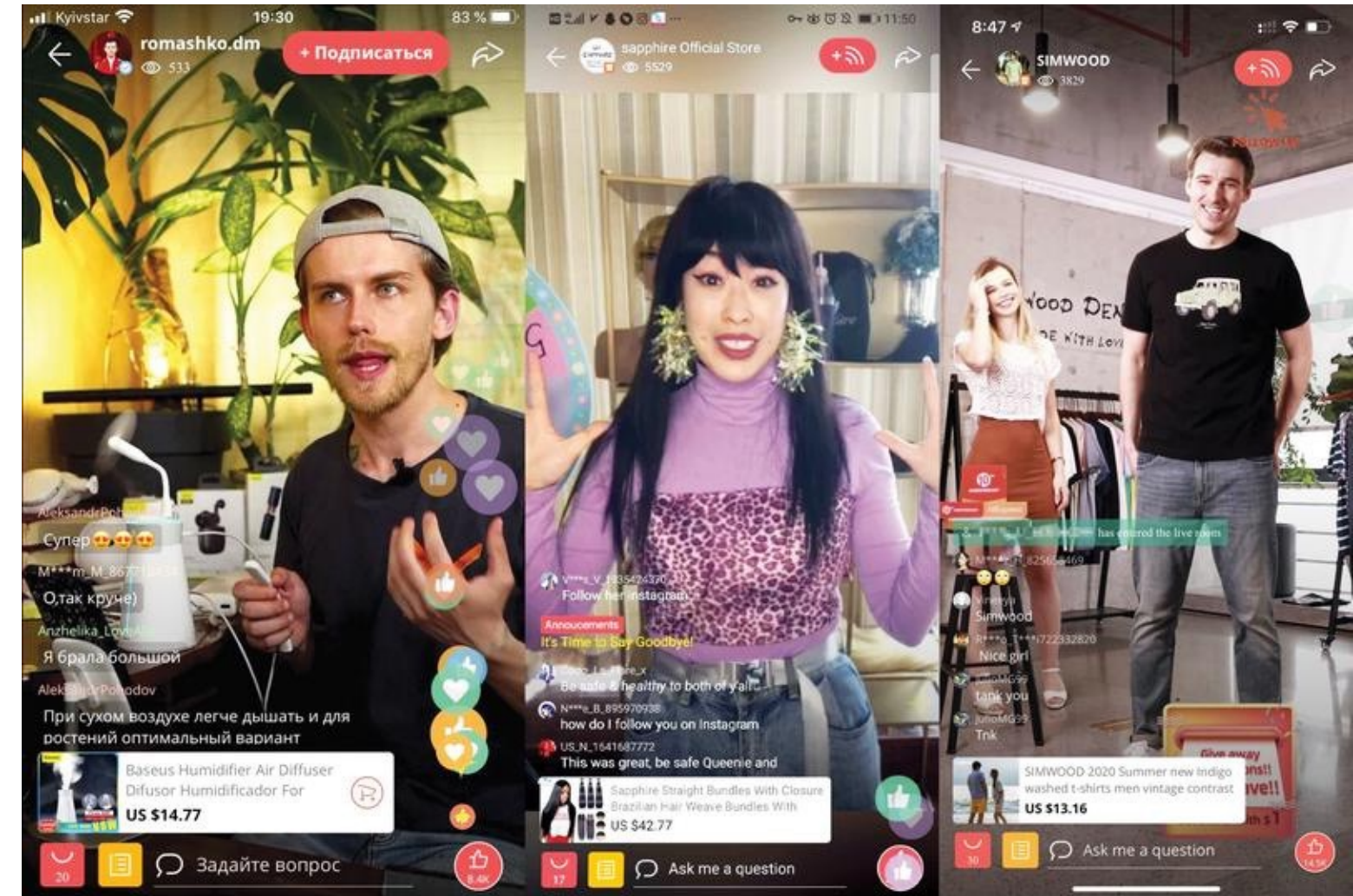




## MARKETING & OTHERS OUR TARGETED ADVERTISING VALUE @ RM 1,000,000

- LED billboard / LED lamp Post
- Partner Collaboration
- Influencer-paid shout-out
- Digital Media Engagement
- Social media paid ads
- LIVE Sales Host During Fair (FIRST EVER)
  - Promote packages
  - Retail offers
  - Partner programs

ONLINE / OFFLINE TRACTION:  
Multi regional hosts  
Reach through global channels





## Travel Live Hosting & Auction Unleashing Adventures Through Bidding and Sales

Introducing a dynamic platform for a live travel auction on social channels, where the vibrant world of travel and tourism comes alive. With live bidding and a captivating host, this proposal outlines a platform for enthusiasts to sell their travel experiences. Explore the art of travel live sales and join the excitement of a virtual adventure, all within the engaging realm of social media.



TRAVEL BIDDING

BID

BUY NOW

ITINERARY

SUBSCRIBE





## SELFIE AT VENUE – Prizes to be given away

- Selfie with any participant brand / booth / product / logo and our title at the venue
- Hashtag **#asiainteractivetravex #brands**
- Most outstanding selfie to win prizes



\* Amount & value of prizes are subject to sponsors



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## CONTACT US

### International Travel Agencies Targeting Outbound Traffic?

We are a licensed travel platform ready to assist your needs.  
Contact us for more details!



**asiainteractivex@gmail.com**



**+6016 664 2539**



**<https://asiaitx.com>**



**<https://www.facebook.com/AsiaITX>**



**Company name : Asia interactive expo PLT**

**Account number : 562683218016**

**Bank: Maybank**

**Bank branch : Maybank Damansara Jaya**

**Swift : MBBEMYKL**







**ASIA INTERACTIVE TRAVEL EXPO**

**THANK YOU**



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